

ABSTRACT OF THE DISCLOSURE

A display comprising:

- a) a substrate;
- b) first transparent conductors;
- d) second conductors patterned to form segments;
- e) inter-segment material disposed between said second

conductors, electrically conductive and having optical properties similar to said second conductors;

- f) an imaging layer comprising a light-modulating material disposed between said first and second conductors, electrically switched between two field-stable optical states and having a third as-coated optical state; and

- g) applying an electrical field to said inter-segment material and said first conductors to write said light-modulating material from the as-coated optical state to a different optical state more closely matching one of the two field-stable optical states.